

# SOCIAL BUSINESS 3.0 REWARDS PROGRAM



## 8 WAYS TO EARN

- 1 Progressive Customer Bonuses
- 2 3 & FREE!
- 3 Team Builder Bonus
- 4 Rank Lifestyle Bonus
- 5 Alovéa Xperiences
- 6 Pay Team Bonus
- 7 Personal Checkmatch
- 8 Generational Checkmatch

### 1 PROGRESSIVE CUSTOMER BONUSES

Up to 40% commission on the initial sale of Alovéa products.

Tier	Total Customer Purchase Volume	Customer Bonuses*	PV Posted to Binary
1	0 - \$500	5%	67%
2	\$501 - \$1,000	15%	57%
3	\$1,001 - \$2,000	20%	47%
4	\$2,001 - \$4,000	30%	17%
5	\$4,001 - \$10,000	35%	15%
6	\$10,000+	40%	12%

**Customer volume trailing 4 week (CVI4)** Add your total customer volume at the close of the current week to your total customer volume from the previous 3 weeks to determine your tier bonus level.

\* These bonuses require that an SBP be Active in order to earn. (A minimum of \$95 PQV - see definition of terms)

### HOPE BONUS

Initial Order Total	HOPE Bonus	Bonus to Upline 2K/5K/10K
175QV*	\$25.00	\$5.00
350QV*	\$50.00	\$10.00
700QV*	\$125.00	\$30.00

When your personally enrolled customer or SBP purchases their initial order, in excess of 175QV, 350QV or 700QV, you can earn a HOPE Bonus.

\* After Tiered Discounts

### 2 3 & FREE

You need 3 or more customers placing \$40 or more at Flexship Pricing. An average of those purchases count toward your Flexship Discount - maximum of \$300 per month.

ALOVÉA SOCIAL BUSINESS PARTNER REFER 3 FRIENDS

UP TO \$300 EVERY 4 WEEKS! THAT'S \$3,900 PER YEAR!

#### EXAMPLE

TOTAL Flexship Discount

\$150 \$100 \$100 \$100 \$150 \$450 / 3 = \$150

## ALOVÉA RANKS (IMPACT LEVELS)

RANK (IMPACT LEVEL)	SBP	2K CHAMPION	5K CHAMPION	10K CHAMPION	20K CHAMPION	40K CHAMPION	80K AMBASSADOR	150K VISIONARY AMBASSADOR	250K HOPE AMBASSADOR	500K ROYAL AMBASSADOR	1M GLOBAL AMBASSADOR	2.5M GLOBAL AMBASSADOR	5M GLOBAL AMBASSADOR
<b>RANK NAME</b>	SOCIAL BUSINESS PARTNER	2K CHAMPION	5K CHAMPION	10K CHAMPION	20K CHAMPION	40K CHAMPION	80K AMBASSADOR	150K VISIONARY AMBASSADOR	250K HOPE AMBASSADOR	500K ROYAL AMBASSADOR	1MM GLOBAL AMBASSADOR	2.5MM GLOBAL AMBASSADOR	5MM GLOBAL AMBASSADOR
<b>RANK REQUIREMENTS</b> *Max PQV that can come from any one PET	Enrolled as SBP 95 PQV to be Active	2,000 PGQV 70% max PGQV* Active	5,000 PGQV 70% max PGQV* Active	10,000 PGQV 70% max PGQV* Active	20,000 PGQV 70% max PGQV* 200 PQV = Active for 20K & above	40,000 PGQV 70% max PGQV* Active	80,000 PGQV 65% max PGQV* Active	150,000 PGQV 65% max PGQV* Active	250,000 PGQV 65% max PGQV* Active	500,000 PGQV 65% max PGQV* Active	1,000,000 PGQV 65% max PGQV* Active	2,500,000 PGQV 65% max PGQV* Active	5,000,000 PGQV 65% max PGQV* Active
<b>B1N1™</b> Children You & Your Team Nourish Monthly	YOUR IMPACT!	30	75	150	300	600	1K	2K	4K	8K	16K	32K	80K

### 3 TEAM BUILDER BONUS: One-Time bonuses for achieving 2K, 5K, or 10K ranks.

Achieve Team Builder in first 28 days and earn these one-time bonus rewards:

TB \$250 TB \$500 TB \$1000

### 4 IMPACT LEVEL BONUS: Fixed bonuses paid every 4 weeks for maintaining paid as 5K Champion Impact level or higher.

\$100 \$200 \$400 \$800 \$1,200 \$1,600 \$2,000 \$2,500 \$4,500 \$4,500 \$4,500

### 5 ALOVÉA EXPERIENCES: Trips for achieving 40K Champion level or higher

ANNUAL XPERIENCE™ Hawaii 80K LEADERSHIP SUMMIT LEADERSHIP SUMMIT is invitational LEADERSHIP SUMMIT is invitational LEADERSHIP SUMMIT is invitational LEADERSHIP SUMMIT is invitational LEADERSHIP SUMMIT is invitational LEADERSHIP SUMMIT is invitational

### 6 PAY TEAM BONUS: Earn 10% of the Total PV in your "Pay Team" Leg (also known as the "Lesser" Leg of your Binary Tree).

10% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10%

### 7 PERSONAL CHECKMATCH: Pays % of Pay Team for each of your personally enrolled SBPs. Applied to the 1st \$1,500 of an SBPs check (see back page).

20% 25% 25% 30% 30% 35% 35% 40% 40% 45% 45% 45%

### 8 GENERATIONAL CHECKMATCH: Get rewarded for helping build leaders in your team!

1 GENERATION 2 GENERATIONS 3 GENERATIONS 4 GENERATIONS 5 GENERATIONS 6 GENERATIONS 7 GENERATIONS

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## TEAM BUILDER LAUNCH

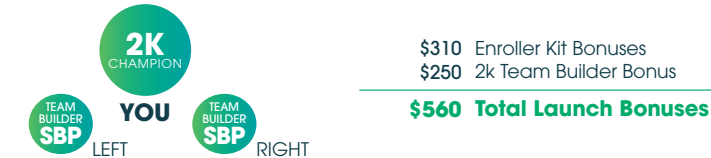
**1** Enroll as an **SBP** and Purchase a **Premium Metabolic Lifestyle 4-Pack**



**2** Gather Customers Toward **3 & FREE**



**3** Personally Enroll **2 SBP Team Builders**



**4** Help Your **SBPs** Enroll Their **2 SBP Team Builders**



**5** Help Your **Team** Enroll Their **2 SBP Team Builders**



Total Launch Bonuses do not include Pay Team, Personal or Generational Check Match Bonuses. \*The above Total Bonus amount is based on a 4 week progression. Results may vary based on the timing of the above achievements.

## TEAM BUILDER QUALIFIED

Accumulate 700 TBQV or greater in your first 28 days

Personally enroll Customers, SBPs and Affiliates within your first 28 days. Once you reach 700 TBQV in that timeframe you become Team Builder Qualified and are eligible to earn the Team Builder Bonuses. Or purchase a Premium Kit of products and you are automatically qualified as a Team Builder.



## ALOVÉA ORGANIZATIONS

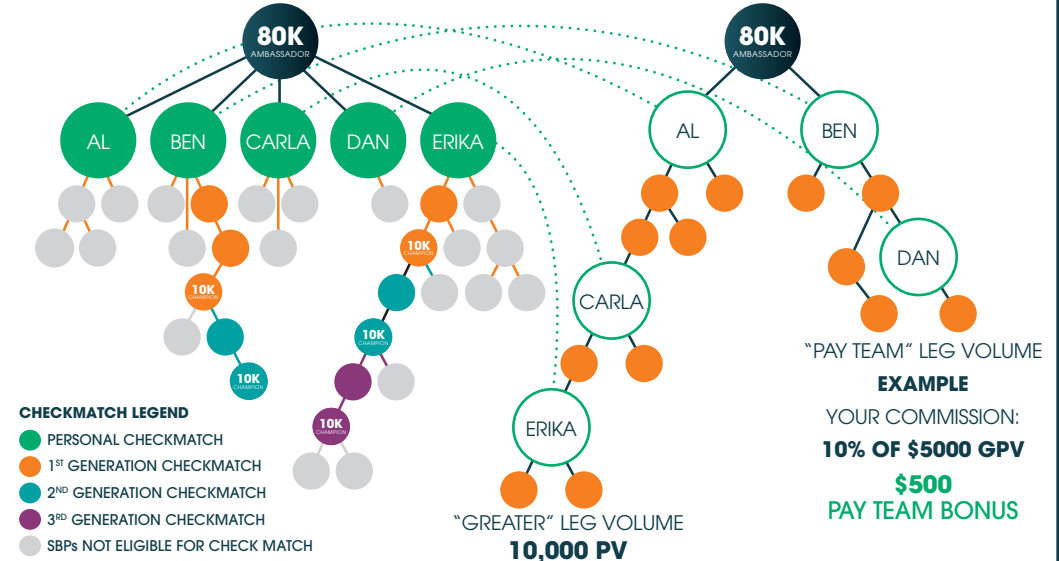
SBPs create two teams as they enroll SBPs within Alovéa. Everyone you enroll exists in BOTH genealogies ("trees").

### YOUR ENROLLMENT TREE

Your Enrollment Team is everyone you have enrolled and everyone they have enrolled.

### YOUR BINARY TREE

Your Binary Tree is everyone you have enrolled, everyone they have enrolled, plus those that have been placed below you by SBPs above you, are placed into two binary legs. Your weekly commission: 10% of your Pay Team Volume.



### IMPORTANT DEFINITIONS (see full compensation plan document for all definitions)

- ACTIVE** An SBP is Active if they have accumulated 95 PQV during the current week and previous three weeks (the current week refers to the week being paid). At 20K Champion or above you must maintain a minimum of 200 PQV in a rolling 4 week cycle.
  - QUALIFYING VOLUME (QV)** Qualifying Volume (QV) is 1 QV point per dollar (USD) spent on a volume eligible product. This volume is used for impact level advancement purposes.
  - PERSONAL QUALIFYING VOLUME (PQV)** The PQV is the sum of the QV from your orders and any personally enrolled Customers within a trailing 4 week period.
  - PERSONAL GROUP QUALIFYING VOLUME (PGQV)** The 4 week cumulative volume in a SBP's personally enrolled teams.
  - PERSONALLY ENROLLED TEAMS (PET)** personally enrolled SBP and their entire organization.
  - TEAM BUILDER** A Team Builder is an SBP who accumulates 700 or greater Team Builder Qualifying Volume (TBQV) in their first 28 days from becoming a Customer or SBP. TBQV can be a combination of personal purchases and purchases made by personally enrolled Customers, SBPs, and Affiliates.
  - POINT VOLUME (PV)** The Point Volume from orders placed in the current week by a SBP and his customers (both Retail Customer and Preferred Customer) that is posted to the binary.
  - PAY TEAM VOLUME (PTV)** The total PV in your Pay Team leg.
  - MINIMUM COMMISSION CHECK** No commission check will be issued less than \$15.
- This summary sheet is for training purposes only. For detailed information please refer to the the Alovéa Rewards Plan and Alovéa Policies & Procedures.